



# Digital Media Toolkit

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38th Annual ILANZ Conference  
Ignite, Taku ahi tūtata!

Tākina Wellington Convention  
and Exhibition Centre

6–8 May 2026

*Partner with us to connect,  
support and lead the in-house  
legal community*

## Raise your profile at the ILANZ Conference 2026

We are pleased to provide this official Digital Media Toolkit to support your participation in the upcoming ILANZ Conference 2026. This resource is designed to help you promote your involvement and engage your professional network.

If you'd like to create your own posts, please feel free to do so. We'd appreciate you using the official hashtag #ILANZ2026 and tag us on LinkedIn and Instagram.

If you're creating your own custom artwork, please get in touch so we can provide the official ILANZ logo. Please note, all artwork featuring the ILANZ logo must be approved by our team prior to use.

[ilanz@lawsociety.org.nz](mailto:ilanz@lawsociety.org.nz)

### LinkedIn

ILANZ [www.linkedin.com/company/ilanzlive](http://www.linkedin.com/company/ilanzlive)

Law Society [www.linkedin.com/company/new-zealand-law-society](http://www.linkedin.com/company/new-zealand-law-society)

### Instagram

Law Society [www.instagram.com/nzlawsociety](http://www.instagram.com/nzlawsociety)

## Official Digital Media Graphics

We've designed a set of high-quality graphics for you to download if you'd like to use them.

### Social Media

These tiles are optimised for LinkedIn, Facebook and Instagram.

Suggested copy is provided on page 4.



Instagram



LinkedIn and Facebook



We're Sponsoring



I'm Speaking



We're Exhibiting



I'm Attending



We're Speaking

These visuals can be posted directly on your social media or added to your email signature. We encourage you to hyperlink them to the ILANZ 2026 Conference website: [ILANZ Conference 2026 | ILANZ](https://www.ilanz.org.nz/conference-2026).

[Email ILANZ to download graphics](mailto:info@ilanz.org.nz)

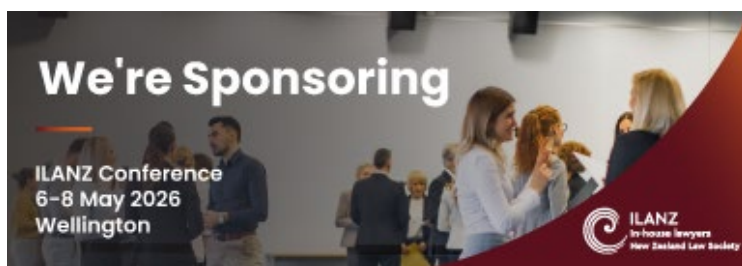


We're Attending

## Email Signature Banners

We've created a branded ILANZ 2026 banner which can be added to your email signature to highlight your involvement. These banners can be hyperlinked to the conference website and are an easy way to promote the event in everyday communications. [ilanz.org/ilanzconference2026](https://ilanz.org/ilanzconference2026)

The banner is included in the social asset pack featured on previous page.



Email banner

## Sample Social Media Captions

These suggested posts can be adapted to suit your voice and audience. Please remember to tag our profiles and use the hashtag **#ILANZ2026**.

### For Organisations

- We're proud to be exhibiting at the **ILANZ: In-house Lawyers Association of New Zealand Conference**. We look forward to connecting with colleagues and showcasing our latest work. #ILANZ2026
- We're pleased to be sponsoring the **ILANZ: In-house Lawyers Association of New Zealand Conference**. It's a privilege to support this important event and engage with professionals across the in-house legal community. #ILANZ2026

### For Speakers

- I'm/We're honoured to be speaking at the **ILANZ: In-house Lawyers Association of New Zealand Conference**. I'll/We'll be presenting on [topic] and look forward to contributing to the discussion. I hope to see many of you there. #ILANZ2026
- Thrilled to be part of the **ILANZ: In-house Lawyers Association of New Zealand Conference** speaker line-up. Join me/us as I/we explore [topic] and share practical insights from the field. #ILANZ2026

### For Individual Attendees

- I'll be attending the **ILANZ: In-house Lawyers Association of New Zealand Annual Conference** and am looking forward to reconnecting with peers and exploring new ideas. Let's catch up! #ILANZ2026
- Looking forward to attending the **ILANZ: In-house Lawyers Association of New Zealand Conference**, a great opportunity to learn, grow, and connect with others in the legal profession. #ILANZ2026

## Suggested Content for Social Media

To help you build awareness, strengthen your brand presence, and make meaningful connections, we recommend sharing consistent and engaging content before, during, and after the conference.

### Before the Conference

- Share a behind-the-scenes photo or video of your team preparing for ILANZ 2026.
- Introduce your team or speakers with a professional group photo or short video.
- Tease new services, products, or announcements with preview content.
- Post a countdown or share what you are most looking forward to at the conference.

### During the Conference

- Share images or time-lapse videos of your exhibition stand being set up.
- Post a short video (or Instagram Reel) showing attendees engaging with your team or offerings.
- Highlight key moments from your speaking session or workshop.
- Share photos of networking events, panel discussions, and conference highlights.

### After the Conference

- Share a summary post with your key takeaways, accompanied by images from the event.
- Acknowledge and thank those you met or collaborated with during the conference.
- Showcase how your team is applying what they learnt or how they are following up on connections made.
- Reflect on your ILANZ experience and share insights with your wider network.

